MASTER of **MALT**

Charity Whisky Auction already up to almost £1000 per bottle

- Multi award-winning retailer <u>Master of Malt</u> is auctioning two bottles of <u>Wolfburn Inaugural Special Release</u> for <u>Malaria No More UK</u>.
- Bottles already up to £950 each with over 24 hours to go until the hammer claps down at 14:00 BST on Tuesday 9th August.
- After tax, everything raised over the RRP of £200 will be donated to the charity.
- Every £5 raised is enough to buy, deliver and hang a mosquito net for a family living at risk from malaria in Africa protecting their children whilst they sleep.

The <u>Wolfburn Inaugural Special Edition auction</u> is part of our strategy for dealing with limited edition spirits for which there is high demand and only small allocations. This sought-after first ever release of single malt from Wolfburn, the northernmost distillery on the Scottish mainland, was selected by Distillery Manager Shane Fraser from some of the very first casks filled back in early 2013.

Two bottles are available in the auction, which runs until 2pm BST (GMT+1) Tuesday 9th August. Everything raised over the RRP of £200 (net of any applicable VAT) will be donated to <u>Malaria No</u> <u>More UK</u>. This will support the charity's tremendous work protecting millions of children and their families as well as unlocking funds and leveraging government policy to help bring an end to this preventable and treatable disease. Our previous auction for the Yamazaki Sherry Cask 2016 raised £2,800 for the charity.

The rest of our allocation was split between a lottery for the chance to buy a bottle at RRP (with 1,027 entrants for just 2 bottles) and a lottery for 3cl drams produced from 2 bottles sent to <u>Drinks by the</u> <u>Dram</u> (with 1,308 entrants for just 44 drams) allowing more people to taste this whisky. The full bottles sold at RRP, are to be engraved with the following message: "I, [the lucky winner's name], hereby swear not to sell this bottle – but to drink it with my chums. May my taste-buds and olfactory bulb shrivel and die if I should break my word."



About Master of Malt

Master of Malt is an award-winning online spirits retailer named Global Online Retailer of the Year at Whisky Magazine's Icons of Whisky 2016.

About Malaria No More UK

Malaria No More UK was founded to confront the horrific reality that a parent loses their son or daughter every minute to an entirely preventable and treatable disease. The charity has played a leading role in global action against malaria that has seen astonishing progress in the past 15 years with child deaths from the disease having more than halved. They are determined that we will be the generation to make malaria no more.