

“Build your own” spirit-filled Advent Calendar service launched by Master of Malt

For the first time ever, Master of Malt is letting customers pick the contents of their own spirit-filled Advent Calendar from an extensive dram selection of over 4,000 whiskies, gins, rums and many other spirits.

Master of Malt extends its integration of Drinks by the Dram’s spirit samples by, for the first time ever, offering customers the opportunity to build their own spirit-filled Advent Calendars. This service is available in addition to the core range of pre-filled Advent Calendars which, new for this year, has been extended to include spirits categories including whisky, rum, gin, Cognac, naga chilli, absinthe, mezcal and more.

Customers are able to start with an empty calendar, and browse the site’s 4,000-strong selection of drams to fill it with their favourite gins, rums, whiskies and many other spirits. As they fill the calendar, a handy sidebar helps the customer to keep track of contents and cost, ensuring that they are able to build their perfect personal countdown to Christmas.

#GoodEnoughIsnt



MY ADVENT CALENDAR

5/24

£30.75

Stop building this calendar

Blended Whisky #1 Batch 2	£10.35	×
Whisky		
Hven Organic Gin	£4.56	×
Gin		
St. George Absinthe Verte	£4.81	×
Absinthe		
Old Scout Rye 8YO #1361	£5.12	×
Whiskey		
Rumbullion! XO 15YO	£5.91	×
Rum		